



# Regional Chairman's Report Eastern Region

August 2018

TEAMWORK | OPEN TO ALL | COMMITMENT

## Contents

1. Governing body update
  - British Rowing AGM 2018
  - Athlete Director appointment
  - Governance changes
  - Volunteer and Coach of the Year Awards
  - Women's Training Days
  - British Rowing Membership Changes
  - British Rowing Membership Survey 2018
  - Annual Club Safety Audit
  - SportsAid week
  - Good hygiene for sport and physical activity guide
  - Promote your club news through #YourStories
  - British Rowing staff at events
  - Stewards Charitable Trust coach vacancies
  - Upcoming Education & Training course dates
2. Upcoming events
3. Latest news
4. Regional membership stats
5. National membership stats
6. County Sport Partnerships and other contacts
7. Funding opportunities

*Please note that all information in this report is in the public domain and can be freely shared with clubs, events, members and volunteers*

## 1. Governing body update

### **British Rowing Annual General Meeting 2018**

The British Rowing AGM will be held on Saturday 6th October, from 11am to 3pm at the Novotel London West (directions [here](#)). The meeting will include a presentation from Andy Parkinson, CEO of British Rowing, followed by a Q&A session. This will lead into the formal AGM. A 'Save the date' email is being sent out shortly and an official notice with papers will follow.

### **New Athlete Director elected to the Board**

Jack Beaumont, Rio Olympian and World Championships silver medalist, has been elected as Athlete Director to serve on the British Rowing Board of Directors. Jack replaces Nathaniel Reilly O'Donnell, who is coming to the end of his term on the Board. We welcome Jack and thank Nathaniel for his years of service. Read more about Jack's appointment [here](#).

### **Governance changes**

British Rowing has recently made changes to its governance structure to ensure compliance with the UK Sport and Sport England's Code for Sports Governance. Among the important changes agreed and implemented at the last British Rowing Council meeting and Annual General Meeting in October 2017 were:

- Council is replaced by an elected body of Regional Representatives who will continue to be elected by the affiliated clubs and regattas in their regions. In line with the Code they may now serve three terms of office, each term being three years.
- A new Regional Chairs' Forum has been formally constituted and meets with the Board's Deputy Chair three times a year (or as often as it chooses).
- The Annual General Meeting continues to be attended by Board, Regional Representatives and Affiliated Members (Clubs and Regattas) but only Regional Representatives will have voting rights.
- Of the twelve Board Directors, four are now to be elected by the sport at the AGM, namely the Deputy Chair, Chair of the Sport Committee and two others. Directors appointed by the sport have had their terms of office extended to four years.

The changes to our governance structures means that we have updated some of our policies and procedures, which can be found [here](#).

### **Volunteer and Coach of the Year Awards nominations update**

We have now received 22 nominations for Volunteer and Coach of the Year; seven volunteers, twelve coaches, and three lifetime achievement nominations. The regional split is two for North West, one for East Midlands, five for Eastern, three for Western, two for Northern, four for WAGS, four for Thames and one for West Midlands. Many thanks for all your nominations so far.

Note that the number of nominations for men currently significantly outweighs the number for women. We're keen that the nominations better represent the near 50-50 gender ratio of British Rowing members, so please help promote this to your clubs and encourage the recognition of the many deserving female volunteers and coaches in the rowing community. The deadline for nominations is Sunday, September 30<sup>th</sup> 2018.

### **British Rowing Membership changes**

In September's meeting the Board approved several updates to British Rowing membership, as presented and discussed at the Regional Chairs Forums in March and June. The updates will be supported by the launch of a new online membership management system, as well as new creative, including a new joining pack with a pre-printed, credit card style membership card.

Many thanks to the Regional Chairs and British Rowing Committee members who have assisted with this project. We can share more information at September's Regional Chairs meeting and will be communicating more widely to members over the next few weeks. We aim to roll out the changes in November.

### **Women's Training Days**

British Rowing, with Scottish Rowing and Durham University, will again be holding Women's Training days across the country to work with rowers who aspire to rise up the rowing pathway.

On each of the women's training days, rowers and their coaches will get to work with experienced coaches from England and Scotland to learn about how they can work together to reach their full potential. See the poster attached to this email for dates and venues.



### **British Rowing Membership survey**

The 2018 British Rowing membership survey is now open – find it [here](#). This is a key opportunity for our members to tell us what they think and where we need to improve in the future. The survey includes questions about British Rowing membership, as well as questions around British Rowing as an organisation and the wider sport.

Last year the survey received over 1300 responses. We'd like to hit similar levels this year, so your assistance in sharing the survey with your clubs and your networks would be much appreciated. It takes between 10 and 15 minutes to complete and all responses will be confidential. As with last year's survey, we'll let you know the key findings after it's closed on Sunday, 30 September.

### **Annual Club Safety Audit**

Every year British Rowing requires clubs to review their safety procedures and risk assessments via an online Safety Audit. Completing the audit is integral part of the club affiliation process.

This year the Safety Audit period is from Monday, 1 October until Sunday, 30 November. We'll be sending out further details to all Club Rowing Safety Advisers (CRSAs) so would like to remind clubs to keep their club contacts up to date via our [Club Management](#) system. If clubs have problems accessing this system, please email [clubs@britishrowing.org](mailto:clubs@britishrowing.org)

### **SportsAid week**

SportsAid week is back for a third consecutive year in 2018. There's lots of fun and fundraising being planned to support British sports stars of the future when the initiative takes place from 24th-30th September. SportsAid is currently supports 32 athletes in rowing this year and has supported Mohamed Sbihi, Helen Glover, Mark Hunter and Katherine Grainger to name a few in the past. Please visit the web site <http://www.sportsaid.org.uk> for more details on what the charity does for athletes and ideas on fundraising.



### **Good hygiene for sport and physical activity guide**

Sport England have produced new guidance and materials for maintaining good hygiene in sport and physical activity. Working with Public Health England, the National Centre for Sport & Exercise Medicine in Sheffield, and a range of industry stakeholders, the 'Good hygiene for sport and physical activity guide' is available to download [here](#).

### **Tell us #YourStories**

If you have any interesting stories, remember to let British Rowing know via our website [here](#). #YourStories is designed to celebrate, inform, educate and highlight opportunities within rowing – whether it's fundraising, club development activities, key milestones you'd like celebrating or dedicated volunteers you'd like to thank. Check out the recent story from York City RC on their [bar and balcony refurbishment](#) and Erica Hermon from Ross Rowing club on [how rowing helped with her recovery from breast cancer](#). Please do encourage your clubs to share fantastic stories like these with us, and with the wider rowing community.

### **British Rowing staff at events**

Members of British Rowing's Community Support team will be attending the British Rowing Senior Championships on Saturday 20 and Sunday 21 October in Nottingham. If you'd like to catch up, drop us an email or grab us at the event. If you would like a member of British Rowing staff to attend an event in your region, please let us know by emailing [clubsupport@britishrowing.org](mailto:clubsupport@britishrowing.org).

### **Stewards Charitable Trust coach vacancies**

We have 2 positions available, 1 at Dudley RC and the other at The AHQY Centre in Greenwich. Attached is a job description, please could you share this with your clubs and especially the universities.

Anyone who is interested should contact [Tim Messent](#) Education & Training Manager

### Upcoming British Rowing Education & Training courses

Below is a list of all the courses and workshops by region that are still open for booking. If the course you want is not shown below you can always request a course via the British Rowing website [Requesting a Workshop](#) form.

Course/Workshop Type	Venue	Region	Dates of Course/Workshop	Closing Date for booking	Direct link for booking
Capsize & Recovery Workshop	Imber Court Sports Club	Thames	7th October	24th September	<a href="http://courses.britishrowing.org/Course/1132">http://courses.britishrowing.org/Course/1132</a>
Safeguarding & Protecting Children Workshop	Liverpool Victoria Rowing Club	North West	14th October	1st October	<a href="http://courses.britishrowing.org/Course/1305">http://courses.britishrowing.org/Course/1305</a>
Club Coach - Fixed Seat	Plymouth Rowing Club	Western	27/28 October & 10/25 November	28th September	<a href="http://courses.britishrowing.org/Course/1309">http://courses.britishrowing.org/Course/1309</a>
Capsize & Recovery Workshop	Queen Anne's School, Caversham	Thames	28th October	15th October	<a href="http://courses.britishrowing.org/Course/1133">http://courses.britishrowing.org/Course/1133</a>
Rowing Leader 16-18	The Grange Boathouse, Northwich	North West	1/2 November	18th October	<a href="http://courses.britishrowing.org/Course/1306">http://courses.britishrowing.org/Course/1306</a>
Capsize & Recovery Workshop	Kingsway Leisure Centre - Widnes	North West	17th November	5th November	<a href="http://courses.britishrowing.org/Course/1311">http://courses.britishrowing.org/Course/1311</a>
Capsize & Recovery Workshop	Western Baths, Glasgow	Scotland	8th December	27th November	<a href="http://courses.britishrowing.org/Course/1312">http://courses.britishrowing.org/Course/1312</a>
Club Coach- Sliding Seat	Runcorn Rowing Club	North West	12/13/19/20 January	4th December	<a href="http://courses.britishrowing.org/Course/1307">http://courses.britishrowing.org/Course/1307</a>

Club Coach - Sliding Seat	Scottish Rowing Centre - Strathclyde Park	Scotland	12/13 January & 2/3 February	4th December	<a href="http://courses.britishrowing.org/Course/1313">http://courses.britishrowing.org/Course/1313</a>
---------------------------	---	----------	------------------------------	--------------	---

## 2. Upcoming Events

### British Rowing National Championship events

- British Rowing Senior Championships, Saturday, 20 and Sunday, 21 October - Nottingham
- British Rowing Indoor Championships, Saturday, 8 December at the Velodrome Stratford

## 3. Latest News

Here is a round-up of some of the key news items from British Rowing over the past month:

- [Celebrating the life of British Rowing's Life Vice President Martin Brandon-Bravo](#)
- [Five rowers give their top tips for the new season](#)
- [2008 Paralympic champion Helene Dyson gives six top tips on welcoming adaptive rowers](#)
- [Host venues announced for the University Indoor Rowing Series 2018](#)
- [August September Rowing & Regatta magazine](#)
- [Great Britain team announced for World Rowing Championships](#)

For more news from British Rowing, head to our news section on [www.Britishrowing.org](http://www.Britishrowing.org) or follow British Rowing on social media on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).



### **The Stream**

British Rowing sends out a monthly email to members with important updates, plus the latest news, info, events and happenings from the rowing community. If you don't receive this, log into your British Rowing membership account at <https://membership.britishrowing.org/>, click 'Contact Preferences' and check which newsletters you're subscribed to.

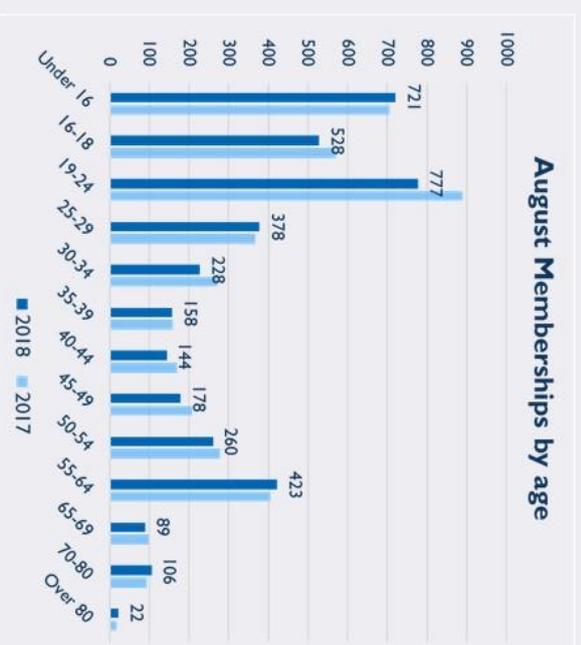
#### 4. Regional Membership Stats

### EAST

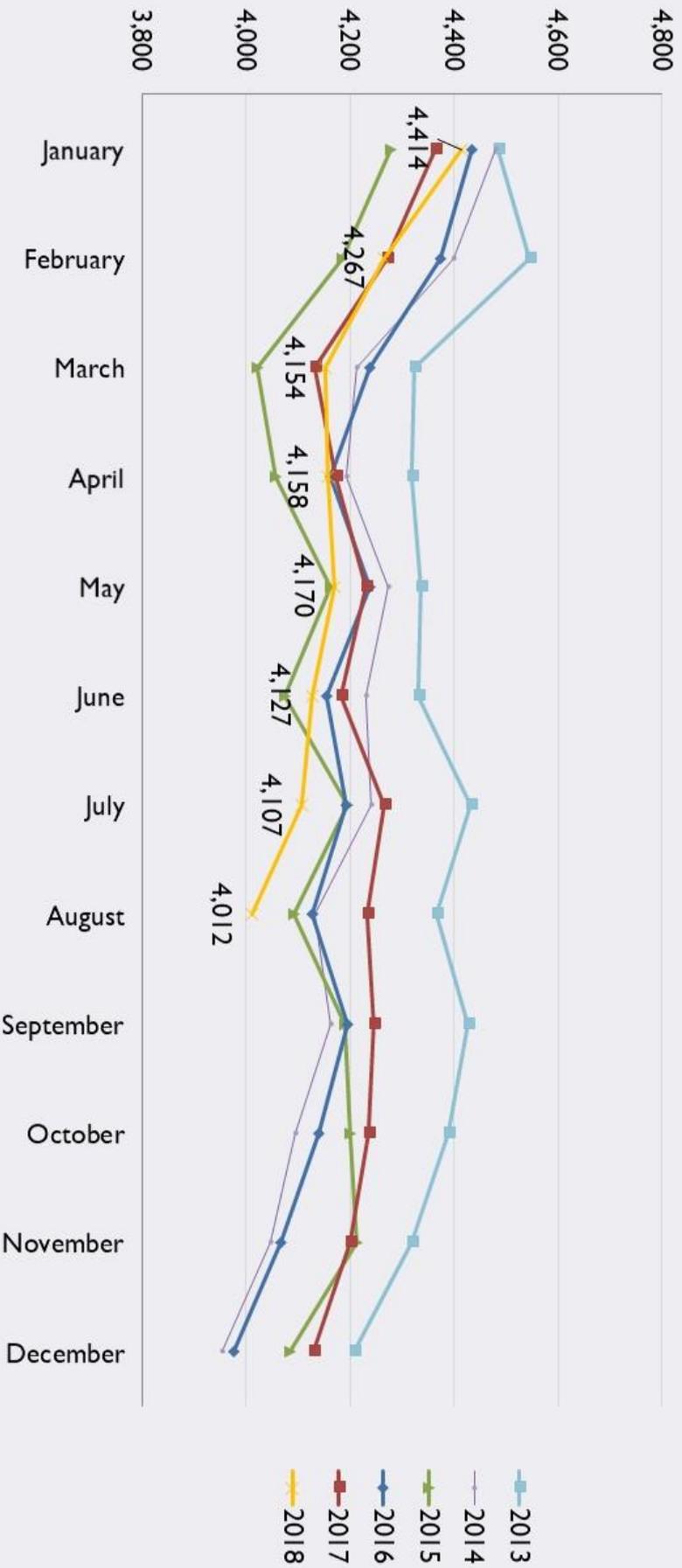
TOTAL	TOTAL	% yoy	net
2018	2017	change	change
4,012	4,234	-6%	-222



Type	Y-o-y	Gold -	Gold -	Student	Reg.	Silver	Gold	Platinum	Total
		J14	J18						
<b>Total</b>		28	-54	-74	-7	-80	-35	0	-222
<b>Female</b>		-1	-64	-72	-5	-45	-9	0	-196
<b>Male</b>		29	10	-2	-2	-35	-26	0	-26



### East 2013 to Present



## 5. National Membership

### Total Memberships

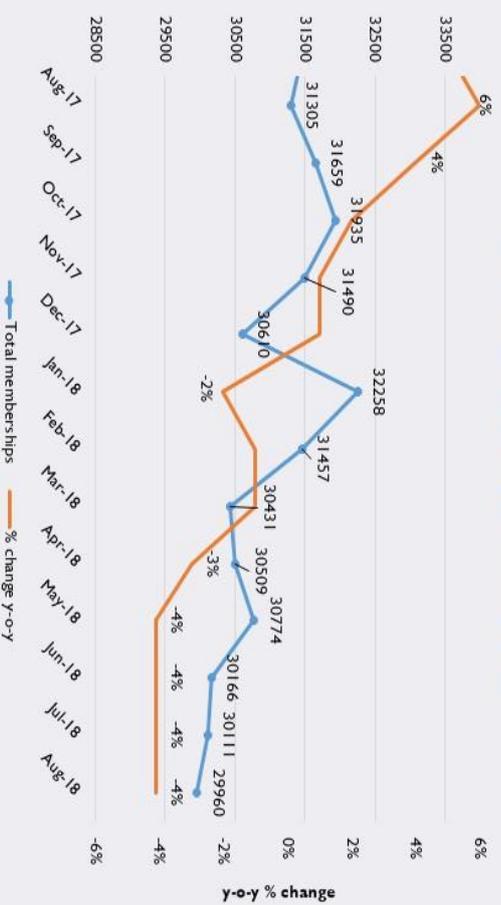
August 2018	29,960
August 2017	31,305
% change y-o-y	-4.3%
Actual change	-1345

Membership declined 1345 members in August year-on-year (-4.3%) and memberships were down 151 compared to last month (-0.5%).

The main reasons for the decline in August 2018

- Compared to the same month last year were:
- The continued decline in Gold-Student memberships (-386, -6%)
- The continued decline of female members (-697, -5%)

### Total Memberships, rolling year

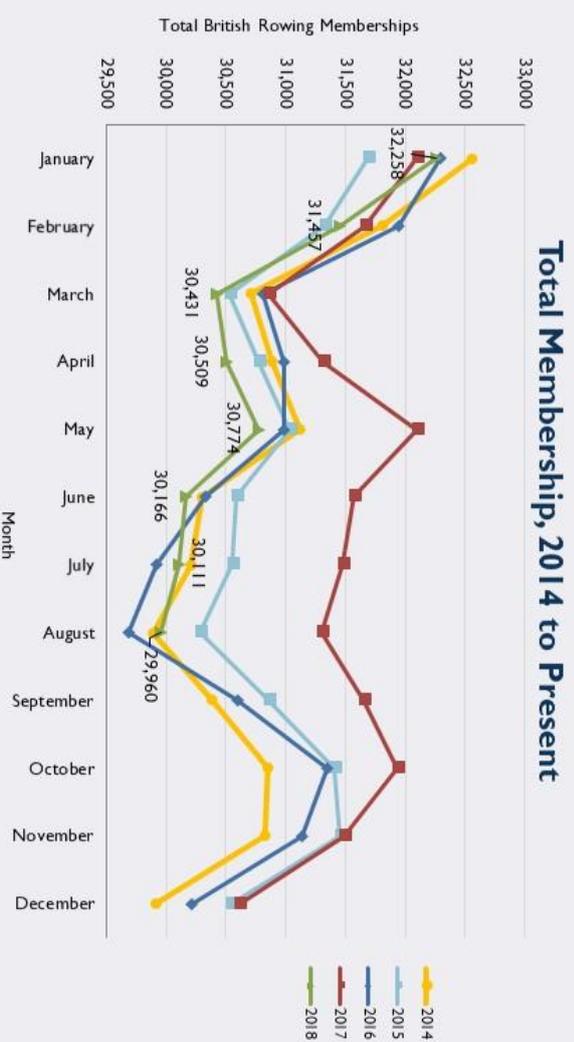


## Total memberships 2014 to present

August 2018 shows the lowest membership figures of 2018 but it is the second consecutive month memberships are tracking above the 2016 figures.

In August we have also caught up with the 2014 (2 years post London) membership figures which is very promising. 2014 is the best year to compare the 2018 figures with.

The trend line predicts a strong uptake in membership in September, the start of the rowing season. Therefore, we should be able to reach almost 30,500 memberships in September 2018.



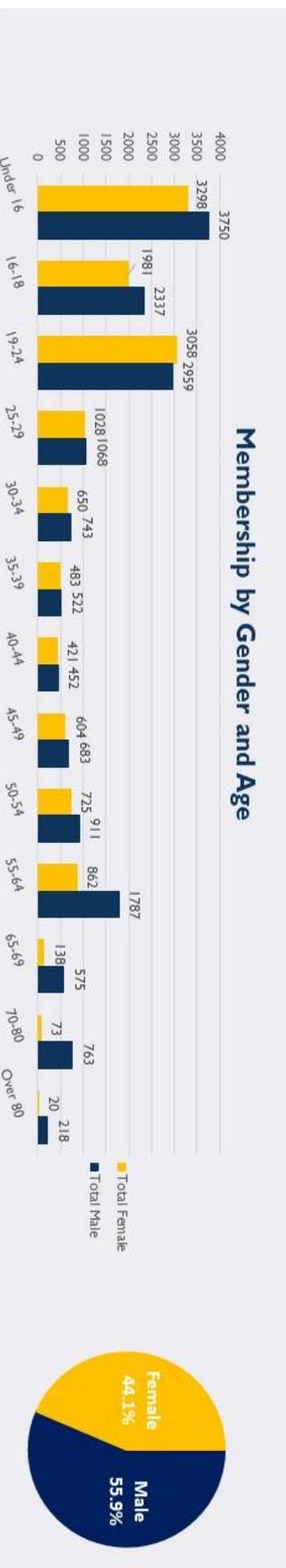
## Membership by gender

In August 2018 the gender split was 44.1% female and 55.9% male British Rowing members.

Female memberships decreased by 5% (-697) members compared to 4%,-657 male members in August year-on-year (In 2018 female memberships have declined more than male memberships).

36% of the decrease in female members were Gold-Students (-253) followed by Gold-J14 memberships (-117) year on year.

Male memberships decreased most in Gold-adult (-192) followed by Gold-J14 (-161) and Gold-student (-133). This has been the same over the last few months.

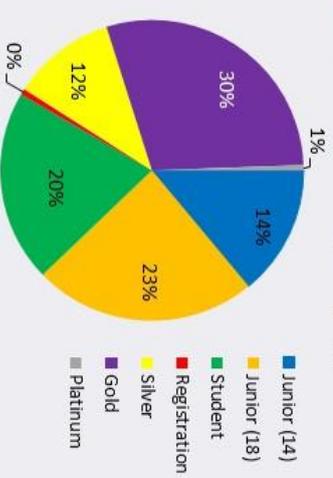


## Membership by type

Notable growth or decline year on year:

- None of the membership types increased in August year on year.
- Gold-Student showed the biggest decline in membership in August y-o-y (-386) two thirds of the drop in Gold-Students were female students.
- Gold-Adult memberships (-273) saw a bigger decline in male (-192) than female (-81) Gold-Adult memberships.
- Gold-J18s (-127) showed a decline in memberships as well. This drop was caused by female Gold-J18s (-102) compared to the male memberships (-25).
- The smallest decline was in Platinum memberships (-1).

## Total Memberships by type



Membership Type	Total	% change y-o-y	Net change
Gold-J14	4,242	-6%	-278
Gold-J18	6,991	-2%	-127
Gold-Student	6,091	-6%	-386
Registration	6	-93%	-74
Silver	3478	-6%	-206
Gold-Adult	8972	-3%	-273
Platinum	180	-1%	-1
<b>Total</b>	<b>29,960</b>	<b>-4%</b>	<b>-1,345</b>

## 6. County Sports Partnerships and other contacts

- Bedfordshire: Team Beds - Coach development: [michelle@teambedsandluton.co.uk](mailto:michelle@teambedsandluton.co.uk)
- Buckinghamshire: Leap - [skitson@leapwithus.org.uk](mailto:skitson@leapwithus.org.uk)
- Cambridgeshire: Living Sport - [info@livingsport.co.uk](mailto:info@livingsport.co.uk)
- Essex: Active Essex - Volunteer and Club Development: [Toby.Andrews@ActiveEssex.org](mailto:Toby.Andrews@ActiveEssex.org)
  - Coaching lead: [Lauren.Neve@ActiveEssex.org](mailto:Lauren.Neve@ActiveEssex.org)
- Hertfordshire: Herts Sport Partnership - [info@sportinherts.org.uk](mailto:info@sportinherts.org.uk)
- Norfolk: Active Norfolk - Club development: [aaron.roberts@activenorfolk.org](mailto:aaron.roberts@activenorfolk.org)
- Northamptonshire: Northamptonshire Sport – [info@northamptonshiresport.org](mailto:info@northamptonshiresport.org)
- Suffolk: Suffolk Sport - [Info@suffolksport.com](mailto:Info@suffolksport.com)

British Rowing Community Support Team: [clubsupport@britishrowing.org](mailto:clubsupport@britishrowing.org)

## 7. Funding Opportunities

### **Sport England**

The Sport England funding page has lots of information on finding funding, so if you are looking to purchase equipment or improve facilities more information on their funds and how to apply can be found here: <https://www.sportengland.org/funding/>

### **County Sports Partnerships (CSPs)**

CSPs are networks of local agencies committed to working together to increase the number of people taking part in sport and physical activity. Most of the CSPs have funding pages which have information on local and national funding sources. For more information on CSPs please visit the CSP Network website - <http://www.cspnetwork.org/your-csp>

### **Tesco Bags of Help Grant**

Bags of Help is Tesco's local community grant scheme where the money raised by the carrier bag charge in Tesco stores is being used to fund thousands of community projects across the UK. The projects must meet the criteria of bringing benefits to the community.

Bags of Help is administered by Groundwork who is working with Greenspace Scotland to support successful projects in Scotland. <https://www.groundwork.org.uk/Sites/tescocommunityscheme/pages/Category/boh-grant-for-projects-tes>

### **Sport Capital Fund**

Sporting Capital is the first social investment fund in England that focuses specifically on organisations and projects that help to develop communities through sport and physical activity.

They have a £3m Fund that provides loan funding of between £50,000 and £150,000 to eligible organisations. See their web site [www.sportingcapital.org.uk](http://www.sportingcapital.org.uk) for more details.