



# British Rowing Update Eastern Region

December 2017



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**Please note that all information in this report is in the public domain and is therefore free to be shared with clubs, events, members and volunteers.**



# 1. Governing body update.

## Recruitment of British Rowing Chair

As you will know, Annamarie Phelps will be stepping down as Chairman of British Rowing on 31 March. This is in order for British Rowing to comply with the Government's Code for Sport Governance, which is a requirement for any organisation receiving public money from Sport England/UK Sport.

The recruitment for the position of Chair of British Rowing has begun. It is an open recruitment process and we are encouraging candidates from a wide and diverse pool to apply and be considered by the Nomination Committee.

The job advert, including the Candidate Information Pack is available via the British Rowing website. The deadline for applications is Friday, 26 January 2018. Please share this news across your networks.

Click here for the job advert: <https://www.britishrowing.org/job/british-rowing-chair/>



### **British Rowing affiliation renewals**

As part of the annual affiliation process British Rowing is currently collecting and processing membership declarations from schools and universities, who have until Saturday, 6 January 2018 to complete this process.

The deadline for community clubs is Wednesday, 31 January, 2018.

We have been communicating directly with all schools, universities and clubs regarding the affiliation process, and will be sending further reminders ahead of the deadline dates.

### **Rowing & Regatta magazine**

The next theme to be covered in Rowing & Regatta magazine will be:

Head Racing (January / February)

Volunteering (April / May)

Please send your ideas for topics to [magazine@britishrowing.org](mailto:magazine@britishrowing.org).



## ClubHub Guides

As you will have seen from the latest issue of Rowing & Regatta, ClubHub is coming. At the heart of it will be the membership and management system which will sit alongside a set of “how to” guides.

The guides will form a self help knowledge base for the rowing community, sharing best practice on how to effectively and efficiently run a rowing club.

We are currently working on a list of topics that we plan to cover in the guides and we will be sharing them with you next month. As part of the development of the guides, we are asking for your input on which are the most important topics you would like to see covered.

For any topic suggestions please email [clubsupport@britishrowing.org](mailto:clubsupport@britishrowing.org) and look out for next months report for the latest list of topics.



# Clubmark

After many months of negotiation with Sport England we have received the answers to the two requirements that we believed might adversely affect rowing clubs. The requirements in question and the outcome of our discussions are detailed below:

## **Section 2.2 – Clubmark requirement:**

*“Evidence that all Lead coaches and volunteers working in regulated activity are subject to a DBS check at enhanced level (including a barred list check) and the other individuals in DBS eligible roles undertake roles undertake an enhanced level DBS check (without a barred list Check)”*

Sport England have confirmed that DBS checks are only required for coaches and volunteers in regulated activity with juniors, and that coaches that only work with adults will not need to be DBS checked.

## **Section 2.4 – Clubmark requirement:**

*“The welfare Officer(s) and all coaches to attend a CPSU/INGB recognised face to face ‘Safeguarding Awareness Workshop’ and refresher training to be taken every 3 years.”*

This requirement applies to all coaches in clubs that have juniors. For the club to receive Clubmark accreditation all their coaches must complete Safeguarding Awareness Workshop - even coaches that only work with adults.

British Rowing asked Sport England to review this requirement on the basis it will have a financial and time impact on clubs and their volunteers. Currently the requirement stands, but we will continue to request that Sport England review it.

Despite our position on this requirement, British Rowing endorses Clubmark and encourages clubs to aspire to Clubmark status.

The application process has changed and is now done online via the Club Matters website where you will find the accreditation criteria:

<https://www.sportenglandclubmatters.com/club-mark/>

A few things to note:

- Clubmark accreditation will now last for two years.
- Clubs will be asked to perform a ‘health check’ 11 months after accreditation.
- Clubs will now be assessed by County Sports Partnerships (CSPs), not British Rowing staff.
- If you have any further questions, please contact [Paul.Lorenzato@britishrowing.org](mailto:Paul.Lorenzato@britishrowing.org)



# EA Consultation

The Environment Agency has launched a consultation on the proposals for many of its charging regimes from April 2018.

As part of this consultation, they are seeking views from all river users to help them shape the longer term changes to the way they charge for navigation boat registrations.

**The consultation closes on 26 January 2018.**

We would like to encourage you to take part in this consultation and for you to spread the word amongst your clubs and events.

You can find the questions they are asking and respond to the previous consultations online

<https://consult.environment-agency.gov.uk/engagement/environmentagency-charging-proposals-fromapril2018>

When you come to the welcome page, you need to scroll down and click on **'Give us your views'** in the Green box.

**You only need to complete the relevant sections – the Navigation section is 7.3.2 – Forward look for Navigation charges.**

You might also want to complete section 8 to 8.3 and 8.4 is a required section.



# Club Survey

## Club Survey

British Rowing is supporting a Sport England and Sport and Recreation Alliance survey to assess the health of sport and recreation clubs across the country.

This survey features questions on a variety of topics such as membership and volunteer numbers, club finances and the key challenges sports clubs are facing.

The responses to the survey will provide insight into the current state of clubs, volunteers and coaches and help inform future funding and wider decisions made by Sport England and National Governing Bodies.

Please encourage all clubs in your Region to participate in this survey.

The more that do, the better the chance of rowing clubs influencing future funding strategies:  
<https://www.sportandrecreation.org.uk/pages/2017-sports-club-survey>

**CLOSING DATE 19 January 2018**



## Go Row Indoor club pilot

British Rowing has developed a new indoor rowing club model as part of our Go Row Indoor programme, funded by Sport England. The club model will provide community rowing clubs and centres with the training, support and materials needed to run their own Go Row Indoor classes. These classes are designed to appeal to people in the local community looking for new forms of group exercise, and can be run at times when ergs and erg rooms are not typically being used by club members. They provide an opportunity for clubs and centres to generate additional income and develop a new customer base, with the potential for other benefits - such as attracting new memberships or enquiries for future facility hire, etc.

British Rowing is currently working with four clubs, three of which have started their classes and one that will start in January 2018. The pilot will help British Rowing develop and refine the product so it can be promoted to all clubs in mid-2018. The clubs taking part in the pilot are attracting regular new participants:

- Kingston Rowing Club - <https://www.kingstonrc.co.uk/go-row-indoor>
- Peterborough Rowing Club - Officially launch in January 2018
- The Ahoy Centre - <https://www.facebook.com/AHOYGym/>
- Bristol Ariel Rowing Club - <https://www.facebook.com/GoRowIndoorBristol/>

For further information on Go Row Indoor contact Chris Farrell, Project manager - Indoor Rowing - [Chris.Farrell@britishrowing.org](mailto:Chris.Farrell@britishrowing.org)



# Sport Relief

Sport Relief is a mass participation event with the goal of getting the nation as active as possible during the week, while raising money to help change lives. We want as many sport and recreation clubs and organisations to get involved, engaging with their members to come together and put on fundraising activities or events during the week 17 - 23 March 2018.

To get started, pre-order a free fundraising pack which includes everything you need to get involved in Sport Relief 2018, including fundraising ideas, tips, tools, posters, balloons, stickers and more.

[https://shop.sportrelief.com/products/gyms-sports-clubs-and-leisure-centres-pack?\\_ga=2.173827489.36212856.1511779789-1657833196.1511779789](https://shop.sportrelief.com/products/gyms-sports-clubs-and-leisure-centres-pack?_ga=2.173827489.36212856.1511779789-1657833196.1511779789)



## 2. Upcoming events

Here is a list of dates for British Rowing championship events in 2018:

- British Rowing Masters Championships, 16-17 June - Nottingham
- British Rowing Junior Championships, 20-22 July - Nottingham
- British Rowing Offshore Championships, 18-19 August - Poole
- British Rowing Sculling Festival, 18-19 August – Nottingham
- British Rowing Senior Championships, 20-21 October – Nottingham
- British Rowing Indoor Championships, December (Date and venue to be confirmed)

British Rowing Board meetings 30<sup>th</sup> Jan, 19<sup>th</sup> March & 22<sup>nd</sup> May

Forum Meeting 3<sup>rd</sup> March and 12<sup>th</sup> June



## 3. Latest news

Here is a round-up of some of the key news items from British Rowing over the past month:

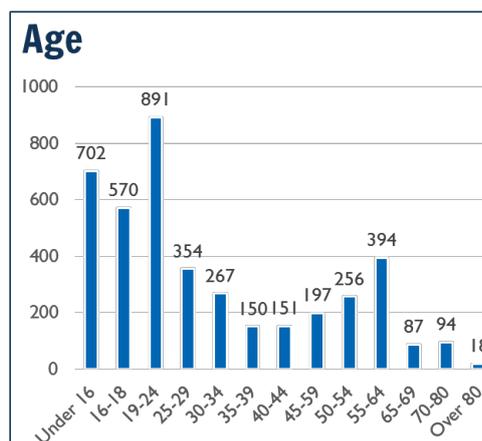
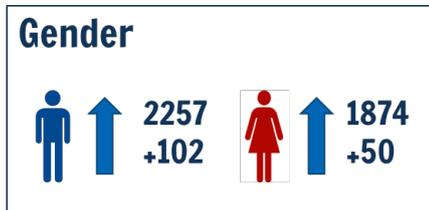
- [Environment Agency changes to boat licence fees](#)
- [Tips for rowers: planning a robust training programme](#)
- [Floating point announced as an associate partner/](#)
- [British Rowing celebrates recognition as an Investor in People](#)
- [Sir David Tanner to step down as Performance Director](#)
- [Latest update on the Competition Framework](#)

For more news from British Rowing, head to our [news section](#) on Britishrowing.org or follow British Rowing on social media on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).



## 4. Regional membership stats

December 2017	4131
December 2016	3979
% change y-o-y	4%
Actual change	152

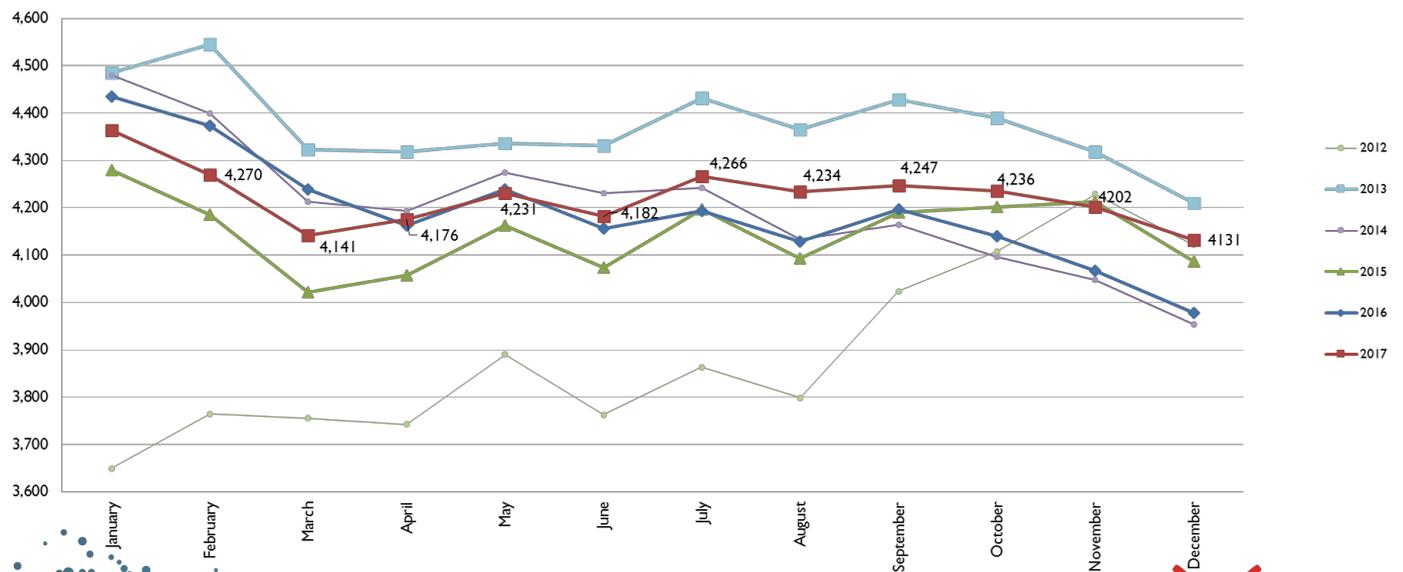


Type	Total	Change
Gold- J14	446	+20
Gold- J18	825	+43
Gold- Student	973	+61
Reg.	4	-20
Silver	489	+27
Gold	1374	+20
Platinum	20	+1



# 4. Regional membership stats

East 2012 to Present



# Total memberships

December 2017	30,610
December 2016	30,196
% change y-o-y	1.4%
Actual change	+414

Membership increased by 414 members in December year-on-year (+1.4%) but decreased 880 members compared to last month (-2.8%)

A decrease of at least 1% m-o-m was expected for December based on the trends from previous years.

Total Memberships, rolling year



## Total memberships 2013 to present

After an exceptional strong start to the year (32,831 members in January) membership numbers for 2017 have kept in line with the ups and downs from previous years.

March and April were very strong months compared to previous years but 2017 memberships stopped tracking against the highest reported numbers from 2013 in August. November and December memberships were in line with 2015 numbers and we ended the year with a gap of 269 members compared to 2013.

Based on historic data January should bring membership numbers back to above 32,000.

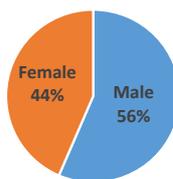
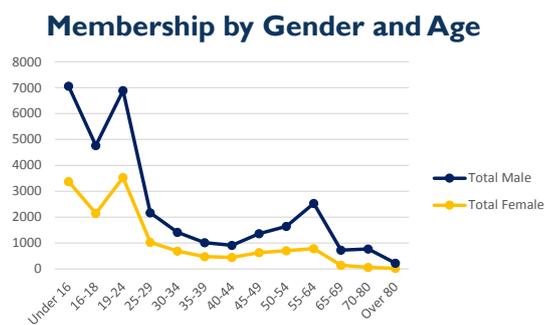


## Membership by gender

In December 2017 the gender split was 44.4% female and 55.6% male British Rowing members. Female memberships increased by 288 members compared to 126 male members.

The largest increase in female memberships was Students (+201) and Gold-J14 (+147) whilst Gold-J18 members declined 2% (-79). The increase in Student and Gold-J14 and decrease in Gold-J18 is in line with membership numbers over the past few months.

Male memberships also saw a strong increase in Gold-J14 (+182) but also in Silver (+44). Gold-Student memberships (-65) and Gold-J18 memberships declined (-43).

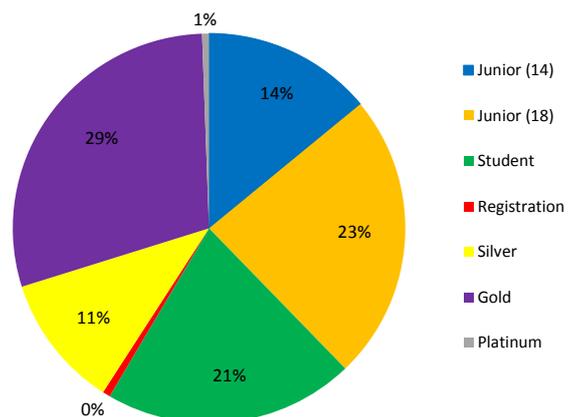


## Membership by type

Notable growth or decline year on year:

- Gold-J14 membership showed the strongest net increase y-o-y again (+329 or +8%)
- Students memberships increased by 136 members (all female)
- Silver increased 2% compared to December 2016 (+75)
- Gold-Adult memberships were almost identical to December 2016 (+24)
- Gold-J18 memberships fell by 122 members y-o-y (-2%) of which 79 were female and 43 male members.

Total Memberships by type



## 6. County Sports Partnerships and other contacts

- Bedfordshire: Team Beds - Coach development: [michelle@teambedsandluton.co.uk](mailto:michelle@teambedsandluton.co.uk)
- Buckinghamshire: Leap - [skitson@leapwithus.org.uk](mailto:skitson@leapwithus.org.uk)
- Cambridgeshire: Living Sport - [info@livingsport.co.uk](mailto:info@livingsport.co.uk)
- Essex: Active Essex - Volunteer and Club Development: [Toby.Andrews@ActiveEssex.org](mailto:Toby.Andrews@ActiveEssex.org)
- - Coaching lead: [Lauren.Neve@ActiveEssex.org](mailto:Lauren.Neve@ActiveEssex.org)
- Hertfordshire: Herts Sport Partnership - [info@sportinherts.org.uk](mailto:info@sportinherts.org.uk)
- Norfolk: Active Norfolk - Club development: [aaron.roberts@activenorfolk.org](mailto:aaron.roberts@activenorfolk.org)
- Northamptonshire: Northamptonshire Sport – [info@northamptonshiresport.org](mailto:info@northamptonshiresport.org)
- Suffolk: Suffolk Sport - [Info@suffolksport.com](mailto:Info@suffolksport.com)



## 7. Funding opportunities

### **Sport England**

The Sport England funding page has lots of information on finding funding, so if you are looking to purchase equipment or improve facilities more information on their funds and how to apply can be found here: <https://www.sportengland.org/funding/>

### **County Sports Partnerships (CSP's)**

CSPs are networks of local agencies committed to working together to increase the number of people taking part in sport and physical activity. Most of the CSPs have funding pages which have information on local and national funding sources. For more information on CSPs please visit the CSP Network website - <http://www.cspnetwork.org/your-csp>

### **The Rowing Foundation**

The Rowing Foundation is a registered charity. Its purpose is to promote the participation in rowing of young people (those under 18 or still in full time education) and the disabled of all ages. The Foundation gives grants of £500-£3,000 (up to 50% of the overall cost of the project) to help organisations and clubs involved in on water elements of the sport of Rowing. Next deadline: 14<sup>th</sup> February 2018 - <http://www.therowingfoundation.org.uk/>

### **Community Foundations**

There are 46 Community Foundations which invest £77 Million in local communities every year. Find your local Community Foundation - <https://www.ukcommunityfoundations.org/>





**Thank you.**