



British Rowing Update Eastern Region

September 2017



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Please note that all information in this report is in the public domain (unless stated otherwise) and is therefore free to be shared with clubs, events, members and volunteers as appropriate.



1. Governing body update cont.

Council meeting and AGM

A reminder that the meeting of British Rowing's national Council will take place on Saturday, 14 October 2017, immediately after the AGM which starts at 1.00pm. The AGM and Council meetings will be held in the Tuke Common Room at Regents' University, Inner Circle, Regent's Park, London NW1 4NS. Directions to the venue: <http://www.regentsevents.co.uk/venue/map-directions>. AGM papers have been circulated on email. Please note that if you or your Regional representative/s are not able to attend the meeting, or are appointing a substitute, please return your proxy voting form to Pippa Randolph (pippa.randolph@britishrowing.org) or Hazel Mosienko (hazel.mosienko@britishrowing.org) by 5.00pm on Thursday, 12th October. Forms have been emailed but can also be downloaded here: <https://www.britishrowing.org/2017/09/notice-of-the-british-rowing-agm-2017/>

Memorial Service for Dame Di Ellis

We are keen for as many clubs and events as possible to be aware of the Memorial Service to celebrate the life of Dame Di Ellis DBE on Thursday, 26 October 2017. The service will take place at 1.00pm in the parish church of St Mary the Virgin, Henley-on-Thames. Please do pass on this information on to your Regions. All are welcome to attend but to give some idea of numbers we would be grateful if you could email Pippa Randolph (pippa.randolph@britishrowing.org) so that we are able to anticipate numbers. Also a reminder of the book of condolences; if you would like to forward a letter or message for inclusion please send to the above email address, or post to Mrs. P. Randolph, British Rowing, 6 Lower Mall, London W6 9DJ. Many thanks to those who have already done so.

British Rowing Membership Survey

The 2017 Membership Survey is now closed. Many thanks to everyone who completed this and shared with clubs in their Regions. As a result we received what we believe is our best ever response from the rowing community to a British Rowing survey, with total responses up 97% on last year. We will share the results with Regional Chairs in due course and in December's Rowing & Regatta.



1. Governing body update cont.

British Rowing Governance review

Following the announcement in June that Annamarie Phelps will be stepping down as British Rowing Chairman to meet the requirements of the Government's new Code for Sports Governance, we received a number of questions from the rowing community as to the future of the Board and Council and how the changes will affect the sport of rowing. Annamarie has provided an update on the Governance review and we have put together an FAQ to answer some of your queries. Find this here: <https://www.britishrowing.org/2017/09/an-update-on-the-british-rowing-governance-review/>

British Rowing Club Safety Audit

The 2017 Club Safety Audit is now open. All Club Water Safety Officers (CWSOs) will have received an email with the link to the audit. It would be helpful for Regions to ask all CWSO's to check that they have received the link. If they haven't, please ask them to contact safety@britishrowing.org and ask the club administrator to check that their contact details on the British Rowing Club Management system are up to date. Clubs that do not submit their Audit by Monday, 27 November 2017 will be suspended from racing, with effect from Tuesday, 28 November. British Rowing will be communicating this to clubs, making updates via the British Rowing website and keeping Regional Chairmen up to date via email. There will be a final reminder sent out two weeks before the closing date.

Clubmark Update

British Rowing is in discussions with Sport England to try to resolve two outstanding issues with their new Clubmark scheme, before we can endorse it as a sport. These involve a proposed requirement from Sport England for all coaches to be DBS checked and to receive SPC training. When this has been resolved we will update Regional Chairmen and all clubs.



1. Governing body update cont.

Help stop the spread of invasive plants and animals in British waters

Before the head season gets into full swing we would like to remind clubs to follow the 'Check, Clean, Dry' protocol with their boats before they put them on trailers and take them to another waterway. Ideally, following races, clubs should do the same before going home, and also Check, Clean and Dry their boats once they have returned to clubs before going on the water. It is especially important to follow this process if taking boats abroad. Below is the link to non-native species secretariat (NNSS) which has lots of advice and videos on how we can help stop the spread of non-native species: <http://www.nonnativespecies.org/checkcleandry/index.cfm>

National Volunteer & Coach of the Year Awards

Thank you to everyone who provided input into the format of this year's Volunteer & Coach of the Year Awards. Nominations for the 2017 awards are now open, closing on Tuesday 31 October. Details on how to nominate can be found here: <https://www.britishrowing.org/2017/09/nominations-open-for-2017-volunteer-and-coach-of-the-year-awards/>. Please share with your clubs and networks as appropriate.

Learn to Row costs

In the course of our work with the media, British Rowing is increasingly being asked how much it costs to learn to row. Typically we refer to a Learn to Row course costing between £80 and £120. To ensure this is still correct we'd be grateful to receive any views or research on the subject from the Regions, including the overall cost of courses, the number of sessions, and how many weeks a course lasts. Please send any information or insight to Marieke Bal, British Rowing Insight Analyst, at research@britishrowing.org.



1. Governing body update cont.

All-Party Parliamentary Group for Rowing

The All-Party Parliamentary Group for Rowing brings together Members of the House of Commons and House of Lords, as well as associate members from across the rowing community, to promote the sport within Parliament. Individuals, clubs and organisations may join the group to raise points of interest, issues and seek advice. A number of clubs have already presented to the group and have asked the group for help and advice on several matters. Details on how to join can be found on the website <https://www.parliamentaryrowing.org/>.

Rowing Community Support

Members of several British Rowing directorates will be attending the British Rowing Senior Championships at the National Watersports Centre in Nottingham on Saturday, 21 and Sunday, 22 October. If you have any questions on grant applications, the competition review, membership and coach education, please come along and see us at the British Rowing Gazebo. Entries to the British Rowing Senior Championships are now open and will close on Monday, 16 October.

British Rowing Indoor Championships

Entries to the British Rowing Indoor Championships on Saturday, 9 December 2017 are now open. Last year's BRIC saw a record number of entries and we're hoping for the same again this year. For more information visit <http://indoorchamps.britishrowing.org>. British Rowing members get 10% discount on entries by logging on to their online member profile at <https://membership.britishrowing.org/>, selecting 'My Offers' in the navigation bar at the top of the page, and scrolling down to their personal voucher code.



1. Governing body update cont.

Rowing & Regatta magazine

The next theme to be covered in Rowing & Regatta will be Head Racing (Jan/Feb). We would like to hear from clubs, coaches, rowers, volunteers, umpires and parents on specific topics they would like to see covered in this issue. Please send ideas to magazine@britishrowing.org by the end of November.

Recruit volunteers with Join In UK

Join In is an initiative from the Sport and Recreation Alliance and aims to connect volunteers in the UK with local sports clubs who need their help. We know this is an area where most clubs would like support, so please encourage your Regions to take advantage of the Join In service. The first step is to create an online club profile on the Join In website here: <https://www.joininuk.org/we-need-volunteers/register/>

Education & Training

A reminder to all clubs that there is a section on the British Rowing website that coaches can use to express interest in courses: <https://www.britishrowing.org/knowledge/calendar/requesting-a-workshop/>. This area now also contains a permission statement asking coaches if we can share their information with the regional coaching representative.



1. Governing body update cont.

Go Row Indoor programme update

British Rowing's Go Rowing Indoor programme launched in December 2016 and is supported by specific investment from Sport England. Through our activities, British Rowing aims to make the sport more accessible and broaden its appeal to the mass consumer fitness market.

New Go Row Indoor content has been created and is proving very popular across British Rowing's social channels and in the media, with some good coverage of our new [20-minute workout video](#) and [technique video featuring double Olympic medallist Alex Gregory](#).

The first Go Row Indoor class model pilots have started to be rolled out across a handful of gyms and clubs, with initial feedback being very positive.

Thanks to Sport England's investment, the Indoor Rowing Team has grown, with two recent appointments. Clare Holman has taken up the position of Indoor Rowing Business Development Executive and Jo Loughlin has joined British Rowing as Indoor Rowing Community and Content Executive.

For more information, contact us via email at indoor@britishrowing.org, or head to the indoor rowing section of the British Rowing website at <https://www.britishrowing.org/indoor-rowing/go-row-indoor/>.



1. Governing body update cont.

British Rowing Senior Championships

This winter we are reviewing our strategy for all British Rowing Championship events. We would like to hear your views on how you think we can improve them, what you would like to see at a particular event, and what time of year they should take place. In particular we'd like to hear what you think about the British Rowing Senior Championships - please email your feedback to chair@britchamps.org. This year we are trying to make the Senior Championships more relevant to all of our clubs and would like to highlight that there are events for non-High Performance Clubs and universities. We have also introduced more events so that everyone has an achievable target to aim for.

Cancer Research UK

British Rowing has announced that Cancer Research UK is its official charity partner for the next two years. CRUK's vision is to bring forward the day when all cancers are cured - an aim that British Rowing is proud to support. We're delighted the sport of rowing has been chosen as a partner and hope that over the course of the partnership clubs will join us in raising money for, and awareness of, CRUK's life-saving work. Over the coming weeks, clubs will be emailed an e-pack about how they can raise money for CRUK, as well as being sent a fundraising kit in the post by CRUK. CRUK has already sent clubs a generic Stand Up To Cancer fundraising pack in the post. We want to reassure clubs that there is no expectation for them to raise money for Stand Up To Cancer, but should they wish to do so then they will have the fundraising materials to hand. If clubs have any questions, please contact the British Rowing lead at CRUK, Steph Maddox, for more information and support: britishrowing@cancer.org.uk.



2. Upcoming events

British Rowing Senior Championships: Saturday, 21 – Sunday, 22 October

- <https://www.britishrowing.org/events/events-calendar/british-rowing-senior-championships/> - Entries open on Monday, 18 September

All Party Parliamentary Rowing Group meeting - Wednesday, 25 October

- <http://www.parliamentaryrowing.org/>

British Rowing Indoor Championships: Saturday, 9 December

- <https://www.britishrowing.org/events/events-calendar/british-rowing-indoor-championships/>

Council and Board meetings:

- Council (and AGM) – Saturday 14 October
- Board – Tuesday 31 October

Any club affiliation papers should be sent to clubs@britishrowing.org at least 14 working days prior to these meetings.



3. Latest news

Here is a round-up of some of the key news items from British Rowing over the past month:

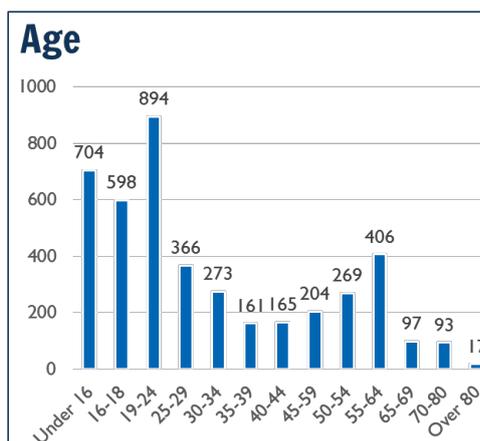
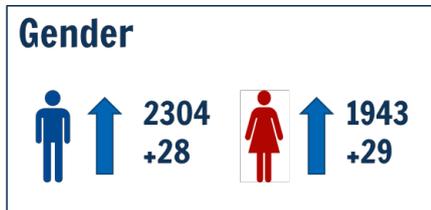
- [Here's how the GB Rowing Team got on at the 2017 World Rowing Championships](#)
- [British Rowing announces Cancer Research UK as Charity Partner](#)
- [10 indoor rowing medals at the Invictus Games for UK athletes](#)
- [Notice of the British Rowing AGM](#)
- [Five reasons to join a rowing club during Fresher's Week](#)
- [Upper Thames women's squad wins VL at the World Rowing Masters Regatta](#)

For more news from British Rowing, head to our [news section](#) on Britishrowing.org or follow British Rowing on social media on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).



4. Regional membership stats

September 2017	4247
September 2016	4190
% change y-o-y	1%
Actual change	57

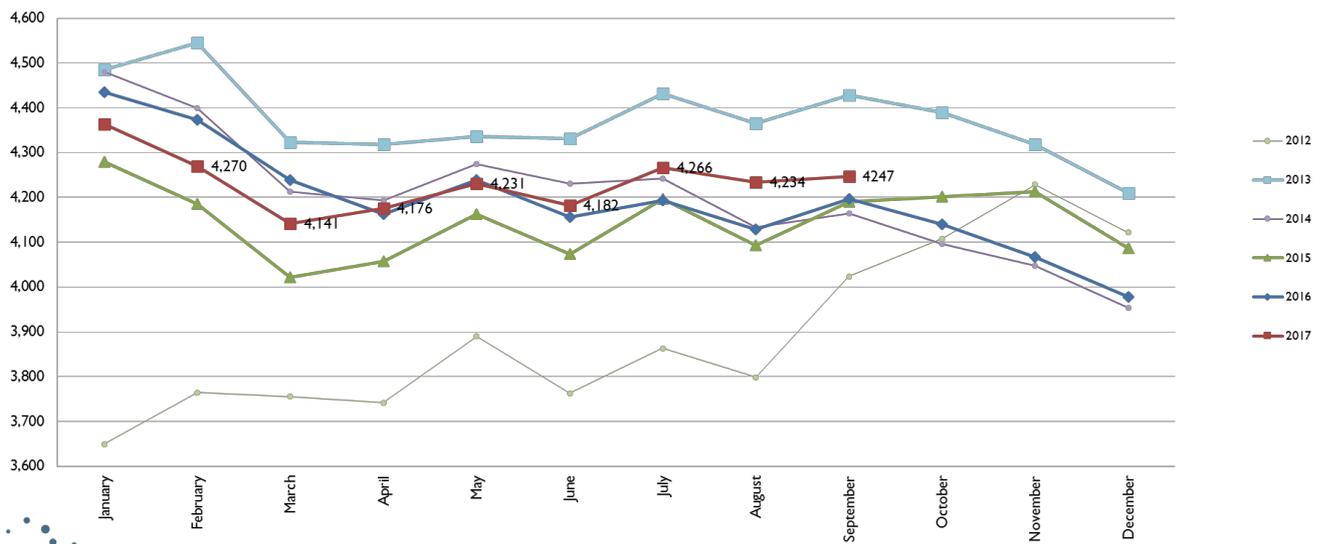


Type	Total	Change
Gold- J14	410	-35
Gold- J18	894	-23
Gold- Student	948	+8
Reg.	9	-34
Silver	514	+32
Gold	1451	+99
Platinum	21	+3



4. Regional membership stats

East 2012 to Present



5. National membership stats.

September 2017	31,659
September 2016	30,591
% change y-o-y	4%
Actual change	1068

Membership has increased by 1,068 members in September year-on-year.

Membership also increased 1% compared to last month (+354).

Membership is expected to increase in October and November.

Total Memberships, rolling year



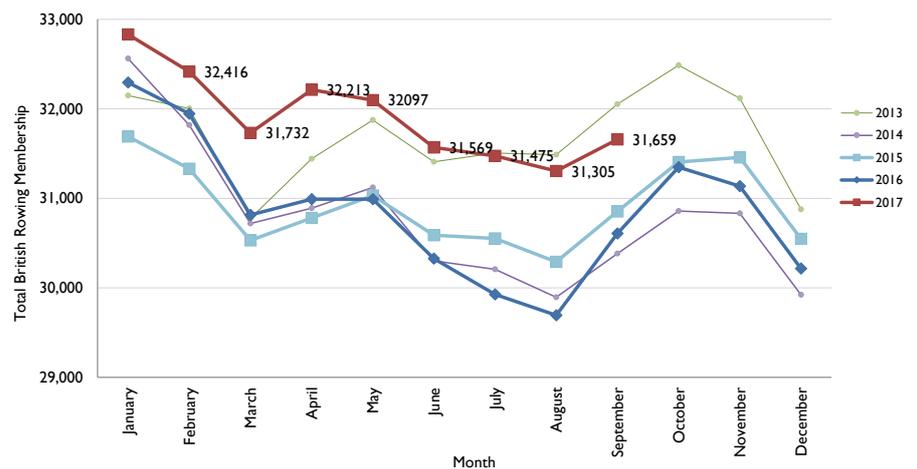
5. National membership stats cont.

After a very strong start of the year and an expected slower summer we are seeing an increase in memberships again which is in line with the start of the rowing season.

We are tracking approximately 400 members behind the record from September 2013. Making this month the second highest ever British Rowing membership for September.

In order to stay in line with the post-London figures we should reach over 32,000 memberships in October.

Total Membership, 2013 to Present



5. National membership stats cont.

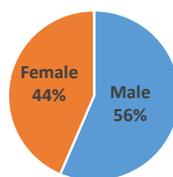
In September 2017 the gender split shifted back to 44% female and 56% male British Rowing members. This is mainly due to the increase in male Gold-J14 (+205) and Gold-Adult (+241) members.

Female memberships still showed a stronger increase, 5% y-o-y (+609) overall whilst male memberships increased 3% (+459)

The biggest drivers for the increase in female memberships were Gold-Students (+8%, +246) followed by Gold-J14 (11%, +214) and Silver (+8%, +106). Registration membership was down 60 female and 18 male members.

Gold-Students were down 68 male members compared to the same time last year.

Membership by Gender and Age



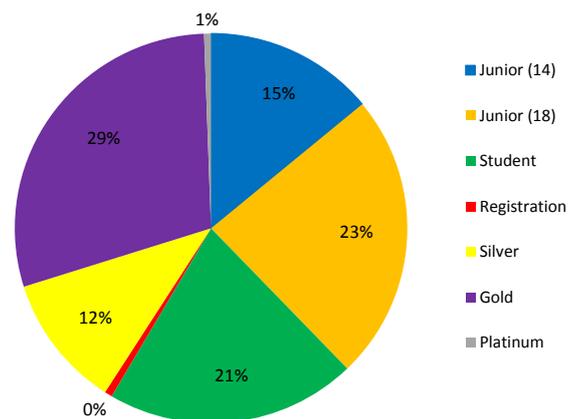
5. National membership stats cont.

Membership by type remained the similar in September y-o-y.

Key membership types driving growth or decline are;

- Gold-J14 membership showed the strongest net increase this month (+500 members)
- Gold-Adult increased 4% (+346) compared to last year.
- Silver shows a continued increase identical between male and female members (men +101, women +106)
- Gold-J18 memberships were down slightly (-9) and Registrations decreased with 78 members.

Total Memberships by type



6. County Sports Partnerships and other contacts

- Bedfordshire: Team Beds - Coach development: michelle@teambedsandluton.co.uk
- Buckinghamshire: Leap - skitson@leapwithus.org.uk
- Cambridgeshire: Living Sport - info@livingsport.co.uk
- Essex: Active Essex - Volunteer and Club Development: Toby.Andrews@ActiveEssex.org
- - Coaching lead: Lauren.Neve@ActiveEssex.org
- Hertfordshire: Herts Sport Partnership - info@sportinherts.org.uk
- Norfolk: Active Norfolk - Club development: aaron.roberts@activenorfolk.org
- Northamptonshire: Northamptonshire Sport – info@northamptonshiresport.org
- Suffolk: Suffolk Sport - Info@suffolksport.com



7. Funding opportunities

Aviva Community Fund

The Aviva Community Fund opened on Tuesday, 12 September 2017. There are four tiers of awards from £1000 to £25,000, and four areas available for funding: Health and Wellbeing, Skills for Life, Inclusivity, and Community Support. More information on the fund and how to apply can be found here: <https://community-fund.aviva.co.uk/>

Sport England

The Sport England funding page has lots of information on finding funding, so if you are looking to purchase equipment or improve facilities more information on their funds and how to apply can be found here: <https://www.sportengland.org/funding/>

County Sports Partnerships (CSP's)

CSPs are networks of local agencies committed to working together to increase the number of people taking part in sport and physical activity. Most of the CSPs have funding pages which have information on local and national funding sources.

For more information on CSPs please visit the CSP Network website - <http://www.cspnetwork.org/your-csp>

Rowing Foundation

£500 to £3000 available for equipment to support junior and Rowability rowing. Next deadline 6/11/2017.
<http://www.therowingfoundation.org.uk/>

Contact the Community Support Team: clubsupport@britishrowing.org





Thank you.